



CONFERENCE USA

LOUISIANA TECH UNIVERSITY
ATHLETIC CONTEST AGREEMENT

This agreement is entered into as of the 5th day of August, 2015, by and between

LOUISIANA TECH UNIVERSITY and LOUISIANA STATE UNIVERSITY

1. **TEAM PLAY:** The parties hereto agree that their respective Women's Basketball teams shall compete under the following terms and conditions:

November 11th, 2016

Ruston, LA

TBA

2. **Eligibility:** The contest(s) shall be governed in all respects, including the eligibility of the participants, by the rules and regulations of the National Collegiate Athletic Association, the individual institutions and the intercollegiate athletic conferences to which each party is a member. In the event of any conflict in such rules or regulations: (a) if both teams are members of the same conference, the conference rules/regulations shall control; (b) if not, or if the conference has no applicable rules or regulations, the NCAA rules/regulations shall control.
3. **Game, Meet, Tournament Officials:** Officials shall be appointed by the CONFERENCE USA.
4. **Complimentary Tickets:** The home institution will provide to the visiting institution 50 complimentary tickets for each contest.
5. **Visiting Team Travel:** Unless mutually agreed to the contrary in the "Special Arrangements" section hereinbelow, the visiting team shall make all of its own travel arrangements and pay all associated expenses.
6. **Cancellation/Forfeiture:** It is agreed that \$100,000 would be due as liquidated damages if one party breaches the contract.
7. **Financial Arrangements:** None.
8. **Special Arrangements:** \$150,000.00 penalty for cancellation of the contest.
9. **Broadcast Rights.**

A. Generally. The parties agree that the game start times are subject to change in order to accommodate live broadcasting opportunities. Any change in the date of the game shall require the consent of the visiting team, which consent shall not be unreasonably withheld or delayed. All revenue derived from radio, television, and Internet broadcasts shall be retained by the team owning the broadcast rights.

B. Radio Rights. The visiting team shall have the right to produce (or to have its officially designated station or affiliated radio network produce) a radio broadcast of the games and distribute it via terrestrial broadcast, the Internet, and satellite radio, and to retain any revenue from that broadcast. The home team will provide the visiting team with necessary hook-ups and facilities free of charge to produce the radio broadcasts, however, the visiting team shall be responsible for all applicable incidental costs (i.e. telephone line charges, special electrical set-up, engineering, etc.). The home team shall not be required to make any alteration to existing facilities for purposes of this agreement. All other radio broadcast rights are the property of the home team.

C. Television and Internet Rights. The parties agree that all television and Internet broadcast rights, both live and rebroadcasts, are the exclusive property of the home team and the home team's conference,

where applicable. The home team's television right holder(s) will have the exclusive first right to select the game for distribution through all television media, including digital distribution. If the television broadcast is not aired in the visiting team's DMA, the home team will make best efforts to facilitate an agreement between the home team's television rights holder and the away team to allow the game to be televised, at a minimum, in the visiting team's DMA, at the expense of the visiting team. In the case of the participating C-USA team serving as the home team, and the C-USA television rights holders pass on the game, the rights to this game will revert back to the C-USA participating institution. The visiting team may request permission to distribute the game in a manner consistent with the C-USA's media agreements, which permission will not be unreasonably withheld. Internet rights will remain with the home team, and the home team will make best efforts to facilitate an agreement between the home team's exclusive web provider to share the stream with the visiting team.

10. **Event Management:** All aspects of event management, including, but not limited to, providing security for participants and spectators, qualified event staff and managers, adequate facility preparation, etc., is the responsibility of the home institution.
11. **Execution of this agreement:** Each of the persons executing this Agreement, on behalf of his/her respective institutions, hereby warrants that they are duly authorized to obligate his/her institution to all arrangements as specified in this Agreement.

LOUISIANA TECH UNIVERSITY

By: Tyler Summitt
Head Coach

By: Tommy McClelland
Director of Athletics

Date: 8-10-15

LOUISIANA STATE UNIVERSITY

By: Mike Schell
Head Coach

By: William S. [Signature]
Director of Athletics, Sr Associate AD

Date: 8-19-2015

Please return one signed copy to:

Tommy McClelland, Director Of Athletics
Louisiana Tech University Athletics
P. O. Box 3046
Ruston, LA 71272